

DRY GOODS, &C.

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Handkerchiefs.

Women's unadorned hand-embroidered initial HANDKERCHIEFS, just arrived from Belfast; Red Letter price..... **3 1/2c**

Women's Gloves.

Women's 25c. Lace Lisle Gloves, in white and gray only, all sizes; Red Letter price..... **11c**
Women's 12 and 16 button length plain silk and silk lace gloves

Women's extra fine embroidery and lace edged Swiss HANDKERCHIEFS, 25c. value, at..... **12 1/2c**

and Mitts, and 2 clasp Silk Gloves, in black and white; values 50c. to \$1.50 a pair; Red Letter price..... **29c**
(Subject to slight imperfections.)

LOWEST PRICE STORE IN NEW YORK FOR FINE GOODS.

Ehrich Bros.

6TH AV., 22D TO 23D ST., NEW YORK.

Hair Goods--Red Letter Prices.

For the Red Letter Sale we offer NATURAL WAVY HAIR POM-ADOURS, all shades, including gray; regularly sold at **50c**; \$1.25; Red Letter price.....

HAIR SWITCHES, short stem, all shades, worth \$2.50 to \$3, we include at the phenomenal Red Letter price of..... **1.00**

Bathing Shoes and Caps.

BATHING SHOES--black and white canvas, with cork soles--21c worth 35c.; Red Letter price.....

BATHING CAPS--many styles to select from--our regular price 25c. 35c.-50c.; Red Letter price.....

The Red Letter Sale--To-Morrow!

Now for a Feast of Values Such as You Haven't Seen This Season!

Red Letter Sale of the Ehrich Laces.

Real Irish Crochet COLLARS, circular effects; value from \$25.00 down to \$7.00 each; assorted according to sizes from 16.00 down to... **3.98**

Real Carrickmacross band COLLARS, value \$3.50 each, at..... **1.98**

Real Irish Crochet INSERTIONS, value \$3.00 yard, at..... **1.98**

Greatest bargains ever offered in cream Point Venice and Net Venice Applique TRIMMINGS, separable and medallion effects; worth from 39c. to \$1.00 yard; for the Red Letter sale only..... **18c**

White French Valenciennes LACES and INSERTIONS; sold in one dozen yard pieces only; best and finest grades; value 50c. to \$2.00 doz., at..... **1.00**
29c. to.....

English Cluny LACES, in white and ecru, from 1 1/2 to 5 inches wide; value 10c. to 35c. yd., at 5c., 8c., 10c. and..... **17c**

An assorted lot of fine LACES, in white and ecru, including fancy double edged insertions and separable designs; also Valenciennes and Point de Paris LACES and INSERTIONS, 3 to 5 inches wide; value up to 25c. yard, at..... **5c**

Veilings: Red Letter Prices

Crope Chiffon made VEILS, 1 1/2 yards long; actual value 70c. each; all colors; each..... **33c**
Crope Chiffon VEILS, 1 1/2 yds. long, chenille dotted, all colors; value 70c., each..... **39c**

Plain Crope Chiffon VEILS, hemstitched borders, 1 1/2 yds. long; value \$1.50, each..... **98c**

Ribbons:

At Red Letter Prices.

A Great Special Undervalue Purchase.

33c. Ribbons for 18c. Yd.
5,000 pieces finest quality Satin Taffeta RIBBON, high lustre and soft finish, 4 inches wide; colors LIGHT BLUE, PINK, NILE, TURQUOISE, CARDINAL, BLACK AND WHITE; VALUE 33c. YARD, RED LETTER PRICE..... **18c**

Fancy Ribbons: Prices Cut in Half.
Odds and ends fancy striped RIBBONS, 4 1/2 inches wide; 25c. KIND, at, yard..... **12 1/2c**

Flowers and Feathers.

Great sacrifice in Flowers and Feathers regardless of cost.

1,000 bunches fine imported FLOWERS; were 75c. to \$1.00, now, bunch..... **25c**
OSTRICH PLUMES, finest quality, 15 and 18 inches long; BLACK AND WHITE; value \$3.00, for..... **2.25**

Corsets: Red Letter Prices.

A genuine Whalebone CORSET, worth \$3.50, for this sale at..... **1.25**
A fortunate purchase from one of the leading manufacturers enables us to offer a high class CORSET at a very low price. These Corsets are made of fine batiste, straight front, long hips and are exquisitely shaped. This is a rare opportunity and you cannot afford to miss it; Red Letter price..... **1.25**

P. & N. CORSETS in batiste, low bust, straight front, well boned, nicely finished, lace and ribbon trimmed; regular \$1.00 kind; Red Letter price..... **59c**

Domestic CORSETS, in summer net, bias cut and dip hip; others short hip and medium bust, well boned, including tape girdles; Red Letter price..... **49c**

Special lot of batiste and summer net CORSETS, straight front, in two different models, light and cool for summer wear; Red Letter price, **39c** Monday only

Red Letter Sale of

Knit Underwear & Hosiery Great Sacrifices.

25c. for women's 75c. and \$1.00 ribbed lisle thread silk mixed UNDERWEAR. This is the greatest offer ever made in this or in any other store. Women's fine ribbed lisle thread silk mixed VESTS, PANTS and TIGHTS, made by the well known Forest Mills, guaranteed perfect fitting; the regular 75c. and \$1.00 quality; as there is only a limited quantity and some of them slightly soiled we will close them **25c** at.....

9c. for women's 19c. ribbed VESTS. Women's fine ribbed cotton VESTS, low neck, sleeveless, trimmed with silk tape, in white, pink and sky, in regular and extra sizes; regularly retailed for 19c. per garment, Red Letter sale..... **9c**

12 1/2c. for women's and misses' 19c. and 25c. lace lisle thread HOSE. Women's and misses' fine black lace lisle thread HOSE, double soles, a large variety of lace patterns; sold regularly at 19c. and 25c. per pair; all sizes here at..... **12 1/2c**

Red Letter Notions.

DRESS SHIELDS--The entire stock of one of the largest shield manufacturers was bought by us; the goods are absolutely perfect, though bought at fire sale prices.

THREE LOTS.

Lot 1--Worth up to 10c. and 15c. pair, 4c. pair; doz. 45c
Lot 2--Worth up to 20c. pair, 6c. pair; doz. 65c
Lot 3--Worth up to 25c. pair, 10c. pair; doz. 1.10

SEWING SILK--absolutely best quality made--full 100 yard spool--regular 9c. spool--black and colors--all sizes--for hand and machine use--worth 30c. dozen--**16c**

PEARL LACE PINS--colored only--worth 10c. dozen--4 dozen for..... **5c**

SAFETY PINS--heavy nickel plated--worth 5c. doz.--**5c**

BABY PINS--heavy gilt plated--worth 10c. doz.--**10c**

HAT PINS--fancy Hat Pins--many styles to select from--worth 10c. apiece--special, 4 for..... **5c**

HORN HAIR PINS--shell, black, amber color, worth 25c. doz.--special, doz. **12c**

PEARL BUTTONS--all sizes--worth 5c. dozen--2 dozen for..... **5c**

HAIR PINS--best quality--bunches of 12 papers--worth 10c. apiece--**7c**

MORNING PINS--30 in box--4 for..... **5c**

INDIA TAPE--3 bunches for..... **5c**

GARTER ELASTIC--worth 15c. yard--**10c**

BASTING COTTON--500 yard spool--apiece 3c.; doz. **33c**

ON EMBROIDERY--Ladies' satin front belt Hose Supporters--made to sell at 35c.--special, pair..... **15c**

Now for a repetition of last August's record breaking crowds--of last August's matchless enthusiasm--with Bargains galore!

The Ehrich August Red Letter Sale is the great event in New York every year. We have always striven to make each succeeding one greater than the one that went before, and as last year's was far greater and more important than that of the year previous, so must this Red Letter Sale prove greater than any.

With stock taking at an end, countless cases, bundles and bales of summer merchandise are turned up to the light of day. These, along with the sharp reductions incident to the season and many special under price purchases, fresh from mill and factory, will unite to make this the greatest Red Letter Sale in our history. Come prepared to make your small money count.

Some of Monday's special offerings are limited--get here early. Sale starts at 8 o'clock to-morrow morning with extra salespeople, extra delivery service and our assurances of prompt attention in all departments.

Women's Outer Garments--all at Red Letter Prices--Phenomenal!

We have secured from the manufacturers of the Royal Shirt Waist Suits their entire stock on hand, numbering 1,041 suits, and place them on sale Monday at less than one-half regular prices. All made of finest lawns, duck, linen and brillantines, in the newest styles.

SHIRT WAIST SUITS that sold regularly at \$3.98, now	SHIRT WAIST SUITS that sold regularly at \$6.50, now	SHIRT WAIST SUITS that sold regularly at \$8.50, now
1.49	2.98	3.45

1.00 for Women's Skirts, Regular 2.98 Values.

Women's Walking SKIRTS, seven gore, full flare, straps and buttons on each seam; in Oxford gray; regular value \$2.98.

2.75 for Women's Jackets--regular 5.95 and 6.95 values.

These are lightweight Covert JACKETS, neatly tailored, lined throughout with serge satin; colors are tan and green; sizes broken.

1.90 for Women's Walking Skirts, Regular 3.95 Values.

These are made of all wool fancy mixtures in pretty and stylish shades; all made seven gore flare; neatly tailored; perfect hang.

5.00 for Women's Jackets--regular 8.75 to 12.75 values.

These are Women's Cheviot JACKETS, in black and Oxford gray, lined with fine quality taffeta; velvet notched collar and turned back cuffs; also a few Clay diagonals.

Women's Waists--Red Letter Prices.

24c for 79c. WAISTS; some black and white checks, some stripes and dots, some white striped madras--all tailor made, with full sleeves and fancy stocks. None sent C. O. D. and no mail orders.	39c for \$1.00 WAISTS of white lawn, with black polka dots, made duchess front, with two rows of pearl buttons; some with three side plaits and large box plaited front, with tucked sleeves and fancy stocks.	59c for \$1.25 WAISTS of white, blue and tan cheviot; also some fancy stripe and dots in percale; some strictly tailor made and duchess front, with full sleeves; fancy stocks, with tape.
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TWO HOUR SALE--8:30 TO 10:30 ONLY.

25c. for Boys' 50c. and 75c. Woollen Knee Pants.
First come first served on this lot of fine Woollen KNEE PANTS, shown in 50 different colorings, several with Belfast linen; sizes from 4 to 14 years. Remember, for two hours only, at **25c**

4.50 for Men's \$10 and \$12 Suits.

Imagine a whole suit of clothes for \$4.50! All spring weights--all colors--in sizes from 34 to 42. Earlier in the season you may have paid \$10 or \$12 for suits of the same grade.

6.50 for Men's Suits That Were \$15, \$18 and \$20.

These Suits are made from the finest fabrics, in a large variety of new checks, plaids and stripes. In style, make, fit and trimming they are equal to high class custom work, and in securing one at \$6.50 you get at least double value for your money.

Muslin Underwear--Red Letter Prices.

CORSET COVERS --High or square neck; plain. No mail orders..... 6c	KIMONO SACSQUES --Fancy stripe or figured lawn, finished with double yoke and broad band; value 50c., special..... 25c	DRAWERS --Muslin, wide hem, headed with cluster of fine tucks; special (no mail orders)..... 9c	UNDER SKIRTS --Cambric, umbrella ruffle, finished with deep hem and cluster of tucks; special..... 28c
CORSET COVERS --Circular neck, three styles; value 29c.; special..... 15c	DRESSING SACSQUES --Tight fitting, deep rolling collar, fancy polka dot; collar, sleeve and all around sacque bound with plain colored lawn to match dot; fancy value 49c., special..... 25c	GOWNS --Empire, V. high or square neck, torseon or embroidered insertion and tucks, finished with neat ruffle; value 79c.; special..... 39c	SKIRTS --Double umbrella ruffle, finished with wide hem, yoke band..... 39c
CORSET COVERS --Circular or V neck; trimmed with lace edge; French model; 19c..... 19c	KIMONO SACSQUES --White lawn or fancy flower or figured effects; finished with double yoke and border; 39c..... 39c	GOWNS --Cambric, Empire, square or chemise style, circular neck, trimmed with lace embroidery and ribbon; five other pretty styles..... 59c	SKIRTS --Umbrella ruffle, trimmed with tucks and lace edge..... 39c
UNDERSKIRTS --Umbrella ruffle, fancy stripe or check flannelette yoke band;..... 39c	KIMONO SACSQUES --About seventy-five dozen samples; made of fine lawn; good assortment of patterns; large flowered or striped effects; light or dark colors; finished with double yoke and a broad border of solid color; value 79c.; 49c..... 49c	Also SKIRTS --Umbrella ruffle, with one or two insertions of torseon or deep embroidered ruffle; value 79c. and 59c..... 59c	WALKING SKIRTS --Umbrella ruffle, with cluster of 1/2 inch tucks between rows of hemstitching and finished with deep embroidered ruffle..... 69c
CHEMISE --Muslin, plain band or neat ruffle;..... 39c	DRAWERS --Umbrella ruffle, hemstitched finished with wide hem. Also..... 39c	CHEMISE --Skirt length, Victoria lawn, circular yoke of three Val. lace insertions and fall over ruffle, edged with lace, neck and sleeves finished with lace 59c..... 59c	WALKING SKIRTS --Umbrella ruffle, with two or three insertions of torseon or point de Paris lace, finished with deep lace edge, also dust ruffle, and three other styles to select from; value \$1.50..... 98c
CORSET COVERS --Low neck, front of six Val. insertions, cover with skirt, neck and armhole trimmed; also three other styles; value 49c.; all special..... 25c	KIMONOS, SACSQUES AND DRESSING SACSQUES --About 300 dozen SAMPLES, made of solid color or fancy stripe and figured lawn or dimities; finished with sailor collar, broad border or neat ruffle; value 98c..... 59c	CHEMISES --Skirt length, Victoria lawn, circular yoke of torseon lace insertion and fall over ruffle, edged with lace, neck and sleeves finished with lace 59c..... 59c	DRAWERS --Cambric, umbrella ruffle, with torseon or point de Paris lace insertion and fall over ruffle with a 5-inch point de Paris lace edge; also three other styles to select from..... 59c
CORSET COVERS --Cambric or lawn, V or circular neck, lace or embroidery insertion, six different styles to select from; value 69c. 39c..... 39c	LOUNGING GOWNS --Fancy stripe lawn, square neck, with sleeves trimmed with lawn ruffle, edged with lace; 59c..... 59c		

Silk Bargains Almost Incredible in the Red Letter Sale.

12,000 yards Corded Japanese Wash SILK; value 45c. yard..... **16 1/2c**
900 yards Black and White Checked Summer SILK; value 49c. yard..... **23c**
1,800 yards Printed India SILK; value 65c. yard..... **37c**
3,000 yards of Plain and Changeable Taffeta SILK; value 75c. yard..... **57c**

Black Silks Almost Given Away.

BLACK TAFFETA SILK.
19-inch all pure silk Black TAFFETA for, a yard..... **24c**
27-inch all pure silk Black TAFFETA for, a yard..... **39c**
36-inch all pure silk Black TAFFETA for, a yard..... **69c**
27-inch pure dye Black Taffeta SILK (wear guaranteed) for..... **59c**

BROCADES AND HABUTAIS.
20 styles of Black Brocade India SILK for, a yard..... **29c**
3,500 yards Black Corded Habutai SILK for, a yard..... **23c**

Needless to say that if you appreciate a silk bargain this is your golden opportunity.

Red Letter Prices on Wool Dress Goods.

Five thousand yards to be offered regardless of cost.
Black Brillantines.....
Navy Brillantines.....
All Wool Cheviots--black and navies..... **25c**
All Wool Nun's Vellings, in colors.....
Black Cloth Suitings.....
Black Figured Mohairs, &c.....

The former prices of these goods ranged from 39c. to 75c. None sent C. O. D. No mail orders filled.

Shoes: Red Letter Values Extraordinary.

We place on sale at 9 o'clock to-morrow 150 pairs Women's Evening SLIPPERS and strap SANDALS, in white, pink and blue, with Louis XV. heels, slightly shop worn; regular \$2.00 values, while they last..... **25c**

Women's OXFORD TIES, soft Dongola stock; regular \$2.00 value, Red Letter price **1.00**
Women's Patent Leather, Colt and Vici Kid OXFORD TIES, some shoes in the lot, hand turned and welted soles, all the newest toe shapes for summer wear, high Cuban and Military heels; regular \$3.00 and \$3.50 values; Red Letter price..... **1.50**

Misses' and Children's Patent Leather and Vici Kid OXFORD TIES, COLONIALS and SANDALS; every size from 3 to 2; regular \$1.50 values; Red Letter price..... **69c**

Men's Boys', Youths', Misses' and Children's Cooile Cloth SHOES, for mountain and seashore; regular \$2.00 value; Red Letter price..... **98c**

Women's Dongola OXFORD TIES, with patent leather and tips of same; some fancy Slippers in the lot, with Military and Louis XV. heels; \$1.50 value; Red Letter price..... **50c**

Trunks-Bags-Suit Cases, All at Red Letter Sale Prices.

\$1.50 for \$3.00 Suit Cases

From 10 to 12 o'clock Monday.
\$3.00 Russet Leather SUIT CASES--Brass lock and catch, 24 in. None C. O. D. No mail or telephone orders..... **1.50**

Genuine Alligator Club Bags at 1.00.

Made on a 10 inch frame and of a reliable make.

Other sizes also at Phenomenal Prices, like this:--

11	12	13	14
1.59	1.89	2.19	2.39
15	16	17	18
2.69	2.99	3.29	3.49

At the Drug Counter.

ON SALE ALL DAY MONDAY.
PERUNA, the great Catarrh remedy, all day Monday at..... **59c**
LYDIA PINKHAM'S COMPOUND, special, bottle..... **59c**
HAY'S HAIR HEALTH, special, bottle..... **29c**
No Mail or Telephone Orders and None C. O. D. Limit, one bottle to a buyer.

Marchand's PEROXIDE; 2 ounce bottle, special..... 18	BEEF, IRON AND WINE; 16 ounce bottle, special..... 29
CASCARETS, spe. cial, box..... 8	WOOD ALCOHOL; full pint bottle, spe. cial..... 18
Westphal's AUXILIATOR for the hair; spe. cial..... 35	WITCH HAZEL, full pint bottle, spe. cial..... 12 1/2c
CARBONA, non-inflammable cleaner; bottle, special..... 8	SEIDLITZ POWDERS; full weight (U. S. P.), box, special..... 12 1/2c
BORACIC ACID; 10 lb. box, special..... 10	NOVELTY BRUSHES--Burnt wood Hair, Military, Hat and Cloth BRUSHES, all fine quality bristles (new designs); 75c. to \$1.25 qualities, at..... 25
	Imported Rubber Dressing COMBS, extra heavy; value 35c., now..... 25